

Make  
**composting**  
second nature

**NatureFresh**

CERTIFIED COMPOSTABLE CLING FILM



Distributed by

**ECOSAFE**  
ZERO WASTE







# Keeping food packaging out of landfills

EcoSafe is proud to expand our product offering to include another staple in food service, cling wrap. With Nature Fresh, we aim to propose an alternative to traditional plastic wraps by providing a certified compostable alternative that achieves the same or better freshness, convenience, and durability that has come to be expected.

Evolution  
towards the  
**Circular  
Economy**

**ECOSAFE**<sup>®</sup>  
ZERO WASTE

[www.ecosafe.green](http://www.ecosafe.green)

The only path towards a truly circular economy is to provide environmentally sound options that can perform how the end user wants.

Nature Fresh cling film is made exclusively from compostable resins to give food producers a certified compostable packaging option.

### **Better than the same**

Our certified compostable cling film, Nature Fresh, can be used, and will perform, in the same way that current plastic film wraps do. However, added benefits like breathability, anti-fogging, and extended food preservation are what make our product not just an environmentally-friendly alternative, but a technological leap forward.



# Certified compostable

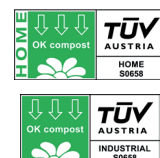
Nature Fresh is BPI certified and CMA approved, and has already passed through the very stringent compostability certification process in Europe.

Commercial compostability according the North American standard ASTM D6400 and D6868, and industrial compostability according to the European standard EN13432, mean. In an industrial compost facility, Nature Fresh materials will be converted into CO<sub>2</sub>, water, and biomass, within the established time frame under the industrial composting conditions.

Generated compost is valuable because it is rich in nutrients and is used for landscaping, agriculture, horticulture, and various other beneficial uses: the circle is complete.



## Nature Fresh is certified by





# More on the composting process

This product fits perfectly into the overall composting process, and, due to the characteristics of the remaining biomass, the resulting compost is suitable for plant growth.



## Why choose Nature Fresh

- BPI certified and CMA approved in North America
- Effectively contributing to the Circular Economy
- Approved for direct food contact with all types of foods, even fatty ones
- High moisture vapor transmission rate: organic and natural foods can breathe according to their own rates and stay fresher longer
- Minimum amount of film necessary to package your food
- Transparent, cling effect, user-friendly
- Printable with compostable inks

## Who can use Nature Fresh

Anyone! That's why we offer it in 3 different formats:

- Cutter-boxes for hotels, restaurants and food service
- Rolls for hand-wrap applications in your home kitchen or on dispensers in a retail store
- Rolls for automatic packaging machines



# Technical features

Nature Fresh is a co-polyester film derived from fossil origin and is not made from any food crops or vegetable origin. But, the ester bonds allow for easy metabolism by enzymes that are released by microbes which are present in the composting cycle. Eventually the metabolism creates CO<sub>2</sub>, water, and biomass which becomes compost.

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- **1** color BPI certification compliant, print
  - **2** choices for automatic or manual packaging
  - **10** color printing available
  - **30 to 100**  $\mu\text{m}$  thickness for automatic packaging
  - **216'** retail cutter-boxes roll length
  - **820'** cutter-box roll length
  - **4921'** automatic and hand-wrapping rolls length



# Automatic packaging solution

Take full advantage of Nature Fresh elasticity and sustainability features with the Fabbri Hybrid machine range.

Contact a sales representative at Fabbri Group for the best machinery solution for your needs:

[sales@gruppofabbri.com](mailto:sales@gruppofabbri.com)



## The best product presentation served **on any tray**

Fabbri Group technicians will work with you to customize the machine settings so that the best product appearance on any kind of tray (traditional, biobased, compostable) is achieved.



## Keeps fresh for longer

The permeability of Nature Fresh to water vapor and oxygen increases product shelf life and reduces dehydration and consequent weight loss. This also greatly reduces the chance of fogging. Meat, fruit, veggies and all foods will benefit from this ability.

Make your product stand out even more with available 10-color custom printing.







Nature Fresh is produced in Italy by Fabbri Group  
[www.gruppofabbri.com](http://www.gruppofabbri.com)



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